



Cupertino Historical Society & Museum The Cornerstone

Summer 2009

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The Changing of the Guard

By Darryl Stow

On June 30, Helene Davis completed two very productive years as president of the Cupertino Historical Society, before heading off to Europe for a much-deserved vacation. My thanks to Helene for a job well done!

Message from the President

It is my honor to assume the role as the 24th president of the organization – the first of whom was Louis Stocklmeir. For the last six years, I have served on the Board of Directors as the treasurer, a role I have now passed to Ray Bortner.

The first main order of business on my agenda is to hold a strategic planning session with the Board to help set the course of the organization for the next

one to three years. We will deal with such issues as the future use of the Stocklmeir property, our role in community education and the best use of our museum collection – just to name a few issues. If you would like to participate in this planning effort, please let me know.

I was very pleased with the turnout for our June 28 annual BBQ and fundraiser at historic Picchetti Winery. Everyone seemed to enjoy themselves and the Society netted almost \$12,000, which will be a big help in maintaining our level of service to the Cupertino community. A special thanks goes to our hostess and the owner at Picchetti Winery, Leslie Pantling.

I am always open to your suggestions and comments. You can e-mail me at: darryl_s@pacbell.net.



Hobos and History Strike a Chord at Annual CHS Barbecue!

See page 2 for story and more photos

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Jim Davis strums among peacocks and party-goers

Brother Can You Spare a Dime?

On June 28, the Cupertino Historical Society had a great barbecue at Picchetti Ranch House. It was a hot day but soft breezes helped everyone cool down as the evening approached.

CHS board members worked diligently to make everything go smoothly. The Outback did a wonderful job of supplying a delicious barbecue, and guests mingled as they ate peanuts, watermelon and Cracker Jack.

Former mayor Sandy James, Mike Foulkes from Apple with his wife and son, and John Zirelli from Los Altos Garbage Co. were among the revelers. The evening ended on a perfect note with root beer floats and all auction items bid and paid for.



New president Darryl Stow (above) showed off his tin cup, while Gilbert Wong looked on and Paula Quinterno (below) lobbied for organic veggies and coffee. At right, depression items from the museum collection included an old Philco radio (remember the Lone Ranger, Our Miss Brooks and Inner Sanctum?). Below at right, Donna Austin and Helene Davis, past presidents, greet barbecue guests.





Spotlight: CHS Board Member

Jill Costa, Board Secretary

Jill joined the Cupertino Historical Society in 2007, wanting to learn more about Cupertino history and get involved in the city in which she lives.

She grew up in Cupertino and remembers when the intersection between Stevens Creek Road and Foothill was a stop sign held in place by sandbags.

Having earned a degree in psychology from UC Irvine, her passion today is to record oral histories from Cupertino's long-time residents. She views this labor of love as an effective way to open a window into the past.

Congratulations New Board!

Here are the results of our annual meeting:

Slate of Executive Officers

President: Darryl Stow
Past President: Helene Davis
VP Museum Collections:
Corrina Dixon
VP Fund Development:
Mark McKenna
VP Membership: Donna Austin
Secretary: Jill Costa
Treasurer: Ray Bortner

Continuing Board Members

Jane Alvarado
Michael Foulkes
Michael Mansch
Kathy Stakey
Darlene Thorne
Steve Ting
Jim Walker
Linda Walker

Membership News

Membership gifts to the Cupertino Historical Society and Museum provide a base of support for programs, services and general operating costs. We appreciate the support and generosity of new members and continuing members.

New Members

Welcome new members!
Charles Caldwell
Brian Chung
Faye Faulhaber

Renewing Members

Thank you for your continuing support!

Jane Alvarado
Donna and Scot Austin
Marie Schoppe Bartee
Ray and Ellie Bortner
Mrs. Mary Eade
Cray Foley
Friends of Stevens Creek Trail, Aaron Grossman
John Gatto and Pat Down
Fenton and Winifred Hill
Myrna Jelesko
Bill and Shari Kerr
Robert and Louise Levy
Angelo and Judy Marchi
Henry Mikulaco
Roy and Kay Roberts
Darlene Thorne
Ms. Marilyn Zavattero-Howard

Save the Date! Potluck for Members

Wednesday, Oct. 28
6 p.m. in the Cupertino Room,
Quinlan Community Center.
RSVP to Marie Raymond:
staff@cupertinohistoricalsociety.org
or 408-973-1495.

Apple Makes History in Cupertino

By Donna Austin

When you think of history, you might think of old, dusty, boring! But not all history is old and certainly not boring. Computer history, for example, is young and vibrant and constantly evolving. In Cupertino, the computer age began on April 1, 1976, when Steve Wozniak, who was 26 years old, and Steve Jobs, who was 21 years old, formed a company to market Apple 1 -- a personal computer kit built by the young men in Jobs' parents' Cupertino home. (Wozniak said he had built several of these kits but had never been recognized or appreciated for it until he met Jobs) Eventually, the Apple II evolved and the two Steves incorporated in 1977.

Jobs was born Feb. 24, 1955 in San Francisco and raised in Los Altos. He attended Cupertino Middle School, Homestead High School and Reed College in Portland, Or. He dropped out after one semester and went to work for Atari, a maker of video games. Jobs had become very interested in personal computing and met Wozniak while attending lectures at HP. They started out with 50 boards, hoping to sell them all. It was a big investment for them, but they were young and having fun. Jobs once said, "Even if we lose our money, at least we had a company."

Three people had an impact on Apple's early success: Jobs, Wozniak and Mike Markkula. Jobs wanted to sell preassembled, ready-to-use computers and he had the marketing genius to do so. Markkula provided capital, credibility, and business sense, but never actually worked for the company. And Wozniak was the ingenious engineer who made it all come together.

Apple Corporation was founded with the name some say was based on Jobs' favorite fruit, and the logo chosen to play on both the company name and the word byte.

Wozniak was born Aug. 11, 1950. He left Cal Berkeley

before he finished his degree to work for HP. Wozniak and Jobs were both very involved in a local organization called the Homebrew Computer Club where they discussed and experimented with hardware and software and video games. Wozniak once said, "Bob Dylan was a hero; for early folk songs and the like. Just the way he put words together - strong meaning of very few words - just like (Wozniak) trying to build a very good computer with very few parts." Wozniak also said, "I'd like to be remembered for having designed some really great computers that helped inspire this whole computer revolution."

The Apple I was sold as a mother board with CPU and RAM and basic text video chips. The sale price was \$666.66. There has been speculation on how they came up with that number, but I have found no definitive answer. They sold their first 50 machines to a dealer called The Byte Shop in Mountain View.

Apple's first facility was established in 1976 at 20863 Stevens Creek Blvd, Cupertino. This building still stands between Whole Foods and Paneras today. Some consider it a historical site. As you know, the rest of the story is an evolving history taking place right now!

(Note: This article first appeared online in the Cupertino Daily on Jan. 28, 2008.)



Apple's first building in Cupertino



Original Apple computer

In Memoriam

Dorothy Sharlet "Dot" Zeszutek

April 6, 1925-May 20, 2009

Dorothy was a long-time resident of Cupertino, where her parents Bartul and Julia Petric owned fruit orchards.

A CHS member and volunteer, she was born in Santa Clara and attended Cupertino Grammar School with her sisters, Millie and Ann, and her brother John. Dorothy graduated from Fremont High School and then went on to attend San Jose State University, majoring in home economics.

Growing up with her family's orchards in Cupertino, she remained an avid gardener. And, she was active up to the age of 82 working at Idyllwood Care Center in Sunnyvale before her health began failing and she was no longer able to work.

She is survived by her daughter and sister, Catherine Denise Alexander and Millie Vierra, as well as numerous nieces, nephews, and their extended families.

Thanks

Thank you to our sponsors for our annual BBQ:

Platinum

Ron and Marcia Cali

Gold

Beez Glendenning Jones
Lehigh Southwest Cement

Silver

Bob and Pat Adams
Martin Sorensen
Steve and Jeannie Ting
Jim and Linda Walker

And, thank you to those who donated to the museum in memory of Dorothy Zeszutek:
Mr. and Mrs. Delos Bagby
George and Bobbie Vierra
Millie Vierra

Cupertino Historical Society Membership Application

☐ New ☐ Renewal

☐ Individual \$35 ☐ Family \$50
☐ Patron \$125 ☐ Sponsor \$250

Total Membership \$ _____

Name _____

Address _____

City, State & Zip _____

Phone _____ Email _____

I'd like to do more...here is my tax-deductible donation of \$ _____

Please make checks payable to Cupertino Historical Society and mail to:

**The Cupertino Historical Society & Museum
10185 N Stelling Road
Cupertino, CA 95014**

Thank You!

Bulletin Board

Board meetings

Held at 5:30 p.m.

Sept. 16 (Conference Room)
Oct. 21 (Conference Room)
Nov. 18 (Conference Room)

Volunteer meeting

Held in the museum at 9 a.m.
Sept. 12

Email us at:

staff@cupertinohistoricalsociety.org

or:

cuphistsociety@sbcglobal.net

**Check Out Our
New Website!**

www.cupertinohistoricalsociety.org

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Mission Statement

The mission of the Cupertino Historical Society and Museum is to create a passion for lifelong learning, preserve a vanishing past and serve as a bridge to a shared future. We believe that reflecting a broad representation of experiences, perspectives and cultures encourages stewardship and interaction, honoring the past and enhancing the lives of current and future citizens.

Cupertino Historical Museum

Located in the Quinlan Community Center, the museum is open from 10 a.m. to 4 p.m. Wednesday through Saturday. Admission is free and open to the public.



Board of Directors

Darryl Stow
Corrina Dixon
Mark McKenna
Donna Austin
Jill Costa
Ray Bortner
Helene Davis

President
VP - Museum Collections
VP - Fund Development
VP - Membership
Secretary
Treasurer
Past President

Jane Alvarado
D. Michael Foulkes
Michael Mansch
Kathy Stakey

Darlene Thorne
Steve Ting
Jim Walker
Linda Walker

Museum Staff

Marie Raymond Museum Associate
Julie DeVere Collections Manager